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Press Release

## Posnania with three prestigious awards at CEE Retail Awards 2024

**Apsys Polska has picked up as many as three prestigious awards for Posnania at the 17th edition of the CEE Retail Awards, one of the most important competitions in the commercial real estate industry in Europe. The gala awards ceremony took place on 30 January 2025 in Warsaw, bringing together key representatives of the retail sector and investors from across the region.**

During this year's CEE Retail Awards, Posnania won the title of **Ultimate Retail Destination**, awarded to commercial properties of exceptional importance in the market. It is a centre that perfectly combines retail, entertainment and lifestyle functions, standing out in the market with a rich shopping offer with unique brands, an interesting calendar of events and unique customer service solutions. Thanks to its consistent development strategy and investment in enhancing the consumer experience, the property continues to attract visitors and strengthen its position in the market as a popular shopping and entertainment destination.

Another award went to Marek Ćwiek, director of Posnania, who was honoured with a prestigious award in the **Shopping Centre Director** category. The award recognises his professionalism, strategic vision and effective property management.

*- An award from the industry is always a great accolade. I am proud to manage one of the most innovative shopping centres in Europe, but I know that it is the success of the whole team. I would like to thank everyone who co-creates Posnania every day, both in the centre and in our head office, and makes it a special place - for customers, tenants and the whole community,' says Marek Ćwiek, director of Posnania shopping centre..*

The award in the new **Lifestyle by Natalia Tomczyk** category, which recognises the most innovative and influential projects in retail, went to Poznan's Food Fyrtel. It is a unique, vibrant food hall that has already become one of the most popular places on the region's culinary map since its opening in 2022. On an area of nearly 2,000 sq m, there are more than a dozen catering establishments and food trucks, offering a wide range of flavours from all corners of the world. However, Food Fyrtel is not only gastronomy, but also a trendy event space, where concerts, themed events, stand-ups or talent competitions are organised, thanks to which the place constantly provides new experiences.

*- Winning three awards for Posnania at the 17th CEE Retail Awards is not only something to be proud of, but above all a confirmation that the shopping centre management strategy adopted by Apsys brings tangible results and is appreciated on the international arena. We continuously invest in innovative solutions, a high-quality commercial offer and space adapted to the changing needs of customers so that all the properties we manage offer more than just shopping. We are committed to making each one an*

*integral part of the city and changing it for the better, thereby setting trends for the whole industry. These awards are proof of that, they strengthen our position as a leader on the commercial property market in Central and Eastern Europe and provide an impetus for further development of the properties we manage,' emphasises Justyna Kur, Vice President and Head of Property Management at Apsys Polska.*

The CEE Retail Awards are among the prestigious industry distinctions in Central and Eastern Europe, awarded by experts in the commercial real estate market. The statuettes received confirm Posnania's strong position and its importance as a modern and dynamically developing commercial property that sets standards in the retail sector.

APSYS is one of the leading commercial real estate operators in Poland and France. The company carries out activities in the retail property segment, mixed-use projects and residential developments. The company was founded in 1996 and acts as an investor, developer, leasing agent, project manager and property manager. Thanks to its many years of experience and expertise, all activities, regardless of the size and location of individual properties, are tailored to their specific characteristics. The organisation's largest investments in Poland include Posnania in Poznań and Manufaktura in Łódź. APSYS Poland currently manages more than 730,000 sq.m. GLA in 16 commercial properties located in 12 major cities. Apsys also manages residential developments - Solea Mieszkania przy Wyścigach in Warsaw's Mokotów district and Ogrody Staromiejskie and Wrocław Lofty in the centre of Wrocław. Apsys Poland also operates a foodhall in Poznań. For more information: [www.apsys.pl](http://www.apsys.pl).